



**Florida Society of Oncology Social Workers**  
2021 Event Sponsorship Opportunities  
38<sup>th</sup> FSOSW Virtual Conference  
Wednesday August 18<sup>th</sup>- Friday August 20<sup>th</sup>, 2021

To Our Esteemed Sponsors:

It is no surprise that the impact of the COVID-19 pandemic has changed life as we know it. As our communities begin re-building to a “new normal”, FSOSW supports the courage of our social workers who have continued working at their respective cancer centers and our sponsors and agencies who have worked tirelessly to care for our oncology patients within the ever changing restrictions and parameters. To continue to protect our members, we will be hosting our 2021 38<sup>th</sup> FSOSW Conference Virtually. We sincerely thank you for your sponsorship commitment and your generosity has not gone unnoticed.

Although the pandemic is not over, our state has begun rebuilding. Businesses are starting to open, people are going to their medical appointments, and cancer has not taken a rest. Our oncology social workers need us now more than ever. We have heeded the call and will be providing our 38<sup>th</sup> FSOSW Virtual Conference event on **Wednesday August 18<sup>th</sup> through Friday August 20<sup>th</sup>, 2021**. We encourage to you remain a committed sponsor for FSOSW while utilizing this opportunity to remind the community of your organizations mission and purpose.

Listed are various sponsorship opportunities available. Again, we thank you for your commitment and dedication to FSOSW!

**Platinum Sponsors - \$2,000**

VIP Privileges

- ✓ 2-minute virtual ad video during Annual Lunch Award Ceremony (pre-recorded)

Marketing Benefits

- ✓ Logo listed on FSOSW website conference page
- ✓ Logo listed on conference registration page
- ✓ Recognition in social media leading up to and after the conference
- ✓ Logo listed on upcoming newsletters as Platinum Sponsor acknowledgments
- ✓ Full page virtual ad in conference program (5”x3.875”)

**Gold Sponsor - \$1,500**

VIP Privileges

- ✓ 1- minute virtual ad video during Annual Lunch Award Ceremony (pre-recorded)

Marketing Benefits

- ✓ Logo listed on FSOSW website conference page
- ✓ Logo listed on conference registration page
- ✓ Recognition in social media leading up to and after the conference
- ✓ Logo listed on upcoming newsletters as Gold Sponsor acknowledgments
- ✓ Full page virtual ad in conference program (5”x3.875”)

## **Silver Level Sponsorship \$1,000**

### VIP Privileges

- ✓ ½ minute virtual ad video during Annual Lunch Award Ceremony (pre-recorded)

### Marketing Benefits

- ✓ Logo listed on FSOSW website conference page
- ✓ Logo listed on conference registration page
- ✓ Recognition in social media leading up to and after the conference
- ✓ Logo listed on upcoming newsletters as Silver Sponsor acknowledgments
- ✓ ½ page virtual ad in conference program (5"x3.875")

## **Bronze Sponsor - \$500**

- ✓ Logo listed on FSOSW website conference page
- ✓ Logo listed on pre-conference registration page
- ✓ Quarter page virtual ad in conference program (high res PDF – 5"x2")